HIGH SCHOOL ATHLETIC PATICIPATION REVENUE ANALAYSIS

CURRENT REVENUE			ESTIMATED CALCULATION FOR INCREASED REVENUE	
			99% Retention*	98% Retention*
Participants	2,253		2,230	2,208
Fee to Participate	\$120		\$160	\$200
Gross Revenue	270,360		356,800	441,600
Perecent collected	0.93		0.93	0.93
Total Revenue	252,000		332,000	412,000
Increase over current revenue			80,000	160,000

If fees were increase \$160 potentail revenue increase of \$80,000 If fees were increase \$200 potentail revenue increase of \$160,000

*This calculation assumes if the rates are increased next year there may be some loss of participation.