

GP SOUTH VIEWPOINTE YEARBOOK

11 Grosse Pointe Blvd.
Grosse Pointe Farms, MI. 48236

Yearbook Room 118 • (313) 432-3615
School Office • (313) 432-3503

Straight from the heart and into the yearbook! The Yearbook Staff is now offering the opportunity to personalize the yearbook in a very special way with a Senior Recognition Ad. Space is available to congratulate a graduate or tell your student how proud you are! Parents, groups of friends, and club members may join together to purchase an ad, available in either color black and white. This year we offer two methods of submitting an ad. You can go to a special web site and design it there, or you can submit the materials to us and we will arrange the elements.

If you do it by Wednesday, December 17th you **save \$25.00**.

EARLY AD PRICES

DUE BY DEC. 17th,

Color

- 1/4 page: \$145
- 1/2 page: \$220
- Full page: \$370

LATE AD PRICES

DUE BY FEB. 9th

Color

- 1/4 page: \$170
- 1/2 page: \$245
- Full page: \$395

ONLINE CREATION METHOD

(RECOMMENDED)

Jostens Ad Service is a new method we offer:

- 1) Go to the special web site and register as a user
- 2) Choose ad size, choose color or black and white
- 3) Choose a template (there are more choices for you to choose from using this method)
- 4) Upload your digital pictures or scans of prints
- 5) Design your ad, place photos, and add text. Crop images and choose fonts and sizes.
- 6) Approve ad and pay with credit card, check, or PayPal
- 7) Split payment into three installments if desired
- 8) You can save your work and return to finish later if necessary. You also get a confirmation of your order.

Reach a direct link to get to the website by visiting
<http://www.itsyouryearbook.com/GPS.html>

Select Grosse Pointe South, and click on the JOSTENS AD SERVICE link in the lower right. Or you can type in this link on your browser:
<http://jostensadservice.com?REF=A03757100>

PHOTO TIPS

- If you scan any images, set your scanner at 400 dpi for best results and save as jpg files.
- Avoid blurry images. They don't get better.
- If your ad is black and white, your color photos will be converted to black and white.
- Select vertical (tall) photos for vertical picture boxes and horizontal (wide) photographs for horizontal spaces.

You can get your pictures scanned by
Print-Xpress * 20373 Mack Ave. GPW * (313) 886-6850

....OR....

SUBMIT YOUR MATERIALS AND PAYMENT DIRECTLY TO THE YEARBOOK STAFF AT SOUTH

- 1) Get order form and examples of templates by clicking on this link, choose South, then print "In House Ad" form: <http://www.itsyouryearbook.com/GPS.html>
- 2) Select ad size, and choose color or black and white.
- 3) Select a standard ad design and fonts from the sample layouts that are shown in the "In House Ad" PDF
- 4) Provide photos for each space in the ad.
- 5) Write text for the ad on the Order Form, or attach it on a separate sheet.
- 6) Deliver the completed order form, materials and payment to Yearbook staff before December 17th, for early pricing, but no later than February 9th.
- 7) Number the back corner of photos to match the numbers on the design you selected. USE PENCIL!
- 8) Photos will be enlarged or reduced to fit the layout.
- 9) On the back of each photo, place a return address label or write the student's full name.
- 10) Do not cut, glue, or tape photos.
- 11) Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff and the yearbook company **do not accept responsibility** for lost or damaged photos.
- 12) To submit digital photos: e-mail to the yearbook at GPSouthYearbook@gmail.com, or send to Room 118 on a CD or thumb drive. The file name of each picture should include its **position number** and the **student's name**. Files should be at least **1 MB** in size.
- 13) Do not send in pictures printed from a computer on regular paper. They will appear blurry in the book.
- 14) Photos can be picked up when the yearbooks arrive near the end of the school year.

~The staff reserves the right to reject photos or text and may ask the customer to make changes or reject an ad to adhere to the yearbook's standards.

Questions after reading the materials? Email the yearbook adviser: cillufj@gpschools.org
Links are also on the GP South website under the "Activities" section