KROGER Fundraising Program for Maire PTO

1. **Purchase a $5.00 Kroger Gift Card** from Maire PTO using the order form below.

2. **Re-Load Card AT KROGER stores**
Gift cards may be recharged for any amount up to $500
at the Customer Service Desk
OR
at the Register--
as long as this is done as a separate transaction BEFORE ringing up any groceries.

3. **Maire PTO receives a 5% rebate**
($250) each time it earns $5,000 in recharges and card orders.
As an example…It's not hard for a family to spend $100 at Kroger. That would earn Maire PTO $5. If we multiply that by Maire families and friends, our rebate can really grow.

Gift cards are rechargeable! That's the key part. It is when Maire supporters order and recharge their gift cards at Kroger stores that Maire PTO earns money. This needs to be emphasized—DO NOT THROW AWAY CARD after it reaches $0 balance—JUST RECHARGE IT INSTEAD!

If the supporter wishes to use the gift card to pay for his or her groceries, the gift card must be recharged and paid for prior to being used as payment for the groceries. The supporter must tell the cashier that he wishes to recharge his gift card BEFORE the groceries are rung. IF the gift card is recharged within the grocery order, it cannot be used to pay for them. The gift card recharge must be done as a SEPARATE TRANSACTION…first.

It is important to keep activity on gift cards. A gift card with a $0.00 balance for 90 days will be voided out of the system.

A new gift card *cannot* be purchased at the store. A new card must come from Maire PTO in order to have it linked to us.

Supporters can recharge their gift card at the store and pay for the recharges with cash, check or credit card.

All Kroger stores throughout the U.S accept the gift card. It can be sent to family and friends and still benefit Maire as long as the card is purchased from PTO and then recharged at the store.

Contact me for more gift cards through the school year. I'm going to have some on hand. Or, additional forms like this one will be in the school office.

For more information: Kroger Gift Services Department's number is 1.800.837-4483.

cut here

Family Name: _____ Phone: _____

Student's Teacher's Name (for distribution): _____

Checks payable to **Maire PTO**

QTY Gift Cards	x	**$5.00 per card**	=	**Total amount enclosed**
_____	x	_$5.00 each_	=	_$_____